

BA 278: Eco-Innovation and Social Entrepreneurship

Introduces the social, economic and environmental pillars of sustainability, and social entrepreneurship within the business environment with a focus on global, domestic and internal business methods, practices and policies. Investigates sustainable business, social innovation and intrapreneurship evolution and trends. Includes opportunities to interact with local social entrepreneurs, analyze initiatives, and develop market-based solutions to social problems. Examines individual and corporate decision-making and best practices. Includes team projects and a community-based service learning experience.

Course Student Learning Outcomes

Upon completion of the course students will be able to:

- Understand the fundamental definitions and concepts of environmental sustainability, social entrepreneurship and intrapreneurism.
- Analyze claims about sustainable business and social entrepreneurial practices and policies critically.
- Develop and apply systems-thinking, writing, and analytical skills effectively in the workplace.

Sustainability-focused Learning Outcomes from the SPARC Council

- 4. Critically examine the complex and interconnected relationship between human economic behavior and the environment through a lens of sustainability and “the triple bottom line” (people, planet, profit).
- 5. Build an awareness of the impacts of environmental sustainability issues and policies on communities of diverse backgrounds, on the local, regional, national and international level, in order to interact with sensitivity, respect and a sense of responsibility to others and to the future.

Credits: 4

Prerequisites: [WR 115](#) [RD 115](#) [MTH 20](#) Equivalent placement test scores also accepted.

Program: [Business Administration](#)